

# Clarenville Events Centre

# Advertising Rates

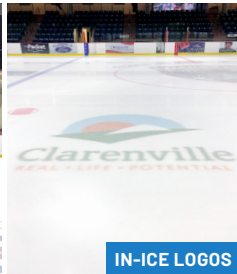
## 2025

## MAXIMIZE YOUR BUSINESS

WHILE SUPPORTING YOUR LOCAL RECREATION & SPORTS FACILITY



ARENA RINK BOARD



IN-ICE LOGOS

### ARENA RINK BOARD SIGNAGE (ICE LEVEL)

(34" x 96"): \$550/year

(34" x 48"): \$275/year

*\*Please confirm sizing and location before ordering sign\**



ARENA STAIRS



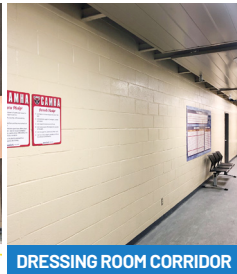
BACKLIT SIGN

### IN-ICE LOGOS (AVAILABLE SEPTEMBER 2025)

\$500/year



MEDIA BOOTH



DRESSING ROOM CORRIDOR

### AROUND THE ARENA

**Concourse Billboard (Walking Track 4' x 8'):** \$550/year

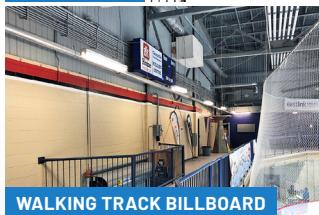
**Concourse Backlit Sign (Illuminated 4' x 8'):** \$600/year

**Video Monitors (Lobby Areas):** \$50/month

**Poster Frames (Several Locations Large 2' x 3'):** \$200/year

**Poster Frames (Several Locations Small 11" x 16"):** \$100/year

**Stair Risers (Several Locations):** Prices vary depending on size of desired ad



WALKING TRACK BILLBOARD



UPPER CONCOURSE

To book your advertising space at the EEC or for more info, contact: **Judy at 466-4105 ext 221** or email: [recreation@clarenville.ca](mailto:recreation@clarenville.ca)

The Clarenville Events Centre is a state-of-the-art multi-purpose facility featuring a 1250-seat arena, a 200-metre indoor walking/running track, a 400+ soft-seat arts theatre, along with meeting facilities and concession areas.

The facility has become a centre of excellence for sport and recreation, promoting community and personal wellness, and providing an attractive venue for special events appealing to a wide range on interests.

For information please visit us online at: [clarenvilleeventscentre.ca](http://clarenvilleeventscentre.ca)



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# Advertising Information

## Digital Advertising

Streaming your ads in and around the Arena, Lobbies, and Theatre.

## Rink Board Advertising

One of our most popular selections, rink boards, places your brand, product, or service above the ice surface for the public to view at various seating levels, during the duration of activity on the ice.

## Banner Advertising

Banners are strategically placed in high-traffic locations throughout the arena, creating a high-impact connection with visitors.

## Wall Decals

Wall decals are used in high-traffic areas such as our walking track, surrounding the arena, the entrances, and hallways with high exposure to the public and players.

## Door Decals

Arena glass decals uniquely display your brand to stand out. They can be placed on the glass doors entering the arena for high-impact visibility, setting your message apart from them all.

## Stair Risers

Arena stair riser advertising is an innovative way to increase brand exposure at our hockey arena and is located at both entrances to the stands.



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